



جامعة العلوم والتقنية في الفجيرة  
UNIVERSITY OF SCIENCE & TECHNOLOGY OF FUJAIRAH

## CURRICULUM VITAE

### PERSONAL INFORMATION

<b>Name:</b>	<b>Khalid Khalaf Alla Suliman Khogali</b>
<b>Nationality:</b>	<b>Sudan</b>
<b>Job Title:</b>	<b>Assistant Professor</b>
<b>College:</b>	<b>College of Humanities and Sciences</b>
<b>Department:</b>	<b>Public Relations and Advertising</b>
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### EDUCATIONAL BACKGROUND

<b>1. Doctorate: Major, Title of the Thesis , University, Country, Year.</b> <b>Ph.D.: Mass Communication in Public Relations- Functional construction of public relations in government institutions- Al Jazeera University-SUDAN 2010</b>
<b>2. Master: Major, Title of the Thesis , University, Country, Year.</b> <b>Master of Mass Communication in Public Relations: Omdurman Islamic University- Communicative construction of public relations in higher education institutions- SUDAN-2000</b>
<b>3. Bachelor Major, Title of the Thesis , University, Country, Year</b> <b>Bachelor of Mass Communication- Omdurman Islamic University-Sudan1994</b>

### PROFESSIONAL EXPERIENCE

<b>From (year)</b>	<b>To (year)</b>	<b>Position</b>	<b>Employer</b>	<b>Country</b>
<b>1995</b>	<b>2000</b>	<b>Assistant Director of External Relations Department</b>	<b>Omdurman Islamic University</b>	<b>sudan</b>
<b>2001</b>	<b>2005</b>	<b>lecturer</b>	<b>Gezira University</b>	<b>sudan</b>
<b>2005</b>	<b>2011</b>	<b>Assistant Professor</b>	<b>Gezira University</b>	<b>sudan</b>
<b>2012</b>	<b>2016</b>	<b>Assistant Professor</b>	<b>Ajman University</b>	<b>United Arab Emirates</b>
<b>2016</b>	<b>2023</b>	<b>Assistant Professor</b>	<b>University of Science and Technology in Fujairah</b>	<b>United Arab Emirates</b>

### TEACHING EXPERIENCE AREA / COURSES)

**22 years of experience teaching in higher education institutions - specializing in public relations and advertising Courses:**

DER118 - Introduction to Public Relations & Advertising  
DER321 - Media Laws & Ethics  
DER420 - Communication Theories  
PRA264 - Organizational Communication  
RTV254 - Effective Communication Skills  
PRA155 - Management of Public Relations and Advertising  
PRA256 - Advertising Strategies  
PRA257 - Protocol and Etiquette  
PRA258 - Integrated Marketing Communications  
PRA259 - Writing for Public Relations & Advertising  
PRA360 - Media Production for Public Relations  
PRA361 - Communication & Advertising Campaigns  
PRA462 - Training in Public Relations and Advertising  
PRA463 - Graduation Project in Public Relations and Advertising

### RESEARCH AREA

Public Relations and Advertising

<b>PUBLICATIONS</b>
<b>1. JOURNALS:</b>
2. CONFERENCES: The impact of satellite channels on children's social values
3. BOOKS AND BOOK CHAPTERS: Theoretical and practical dimensions of media campaigns/ Communication and crisis management
4. NOTES AND ARTICLES:
<b>5. OTHER PUBLICATIONS:</b>
<b>PROFESSIONAL AND ACADEMIC ACTIVITIES</b>
<p><b>1. Professional Training (conductance and attendance)</b> Participation and attendance in a number of specialized training courses in public relations - and a certified trainer from the Arab Academy for Training</p> <p><b>2. Workshops and seminars (conductance and attendance)</b> Participating in a number of seminars and workshops and providing consultations to institutions in public relations</p> <p><b>3. Master Theses Supervision</b>  I supervised a number of master's theses at the University of Gezira</p> <p><b>4. Doctorate Theses Supervision</b></p>
<b>MEMBERSHIP OF SCIENTIFIC ASSOCIATIONS</b>
<p>Member of the Arab Public Relations Society - Cairo</p> <p>Editorial Director of the Journal of Human Studies - University of Gezira</p> <p>Member of the Red Crescent Society</p> <p>Member of the Central Examinations Committee</p> <p>Member of the Promotions Committee</p> <p>Supervisor of the Editorial Board of Sawahil Magazine</p>
<b>AWARDS</b>